









COMMUNITY REPORT CARD

Nine-County Region




2022

ACT Rochester's purpose is to change the culture of community problem-solving and associated decision making through the use of credible, independent and timely data. This is accomplished when people **LEARN** about key issues, **CONNECT** with others in the community, and **ACT** to promote change.

ACT Rochester provides an objective assessment of the nine-county region's performance on key indicators of well-being. The website creates a "one stop shop" for data and analysis, over 100 indicators, as well as links to more than 300 community initiatives and resources.

COMMUNITY INDICATORS	NY STATE COMPARISON	LONG TERM TREND
Children and Youth		↑
Community Vitality		↓
Economic Security		↓
Economy		↓
Education		↑
Health		↑
Housing		↔
Public Safety		↑

NY State Comparison Key:

-  Worse than NYS by 10% or more
-  Up to 10% worse than NYS
-  Equal to or better than NYS

Long Term Trend Key:

- ↑ Improved by more than 1%
- ↓ Deteriorated by 1% or more
- ↔ Unchanged

Our Region

- GENESEE COUNTY
- LIVINGSTON COUNTY
- MONROE COUNTY
- ONTARIO COUNTY
- ORLEANS COUNTY
- SENECA COUNTY
- WAYNE COUNTY
- WYOMING COUNTY
- YATES COUNTY

CHILDREN AND YOUTH

- ❖ In 2016-20, 19% of children in the region were living in poverty, the same as the state rate and above the nation's 17%. Child poverty was concentrated in the City of Rochester, where the rate was 48% in 2016-20, a 4-point decrease from 2011-15 but a 10-point increase from 2000. Children living in poverty in Rochester accounted for 68% of Monroe County's poor children in 2016-20, down from 78% in 2000; indicating growth in child poverty in suburban Monroe County.
- ❖ In 2016-20, 39% of families with children in the region were headed by one parent only, above the national rate of 34% and the statewide rate of 36%.
- ❖ Among local counties, the highest rates were found in Monroe (42%) and Orleans (41%), while the lowest rate was in Yates (28%). In the city of Rochester, 72% of families were headed by a single parent in 2016-20, up 10 points from 2000. Almost every county saw an increase from 2000 to 2016-20, except Yates. The largest increases were in Ontario (11 points), and Livingston and Orleans (both at 10 points).

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Early Prenatal Care (Percent of Live Births)	78%	2018		
Babies with Low Birth Weights (Percent of Live Births)	8%	2019		
Infant Mortality Rate Deaths (per 1,000 Live Births)	6.9	2017-2019		
Children with Elevated Blood Lead Levels Under Age 6	0.8%	2018		
Children in Poverty	19%	2016-20****		
Single-Parent Families (percent of total)	39%	2016-20****		
Child Abuse and Neglect (per 1,000 Children)	20	2020		
Foster Care Admissions (per 1,000 Children)	1.8	2020		
Teen Pregnancies (percent of girls 12-19)	1%	2019		
Teen Births (per 1,000 females 15 to 19 years old)	12	2019		

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 ** Year refers to the most recent year data are available.
 *** Trend is determined by comparing most recent data year vs. baseline year.
 **** Data were presented as 5-year estimates from the American Community Survey.

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- Declined by 1% or more
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COMMUNITY VITALITY




❖ Total tourism revenue for the region was almost \$1.1 billion in 2020, or about \$894 in revenue per resident. This was a 40% decrease from 2019, likely reflecting a downturn in tourism and travel due to the COVID-19 pandemic.




In 2020, Yates led local counties in tourism revenue by resident, at \$2,495, and was one of two counties whose figure was higher than the state's (excluding NYC). Seneca was the next highest, at \$1,555, and was also higher than the state (excluding NYC). The counties with the least tourism revenue per resident were Wayne (\$376) and Orleans (\$592).

❖ Voter turnout has been consistently higher in our region than in the state or nation but still far below having all registered voters cast ballots. In 2020 (a presidential election year), 64% of residents in the region voted, while statewide turnout was 57%. This compares to the 58% of residents in the region that voted in the 2016 election.

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Arts and Culture Attendance	2.8 million	2019	Not Available	↓
Tourism Revenue Per Resident (in constant 2020 dollars)	\$894	2020	 (NYS excludes NYC)	↓
Recreation Revenue Per Resident (in constant 2020 dollars)	\$52	2020	 (NYS excludes NYC)	↓
Voter Registration Rate	83%	2020		↑
Voter Participation Rate	64%	2020		↑
Registered Library Borrowers	58%	2019		↓
Library Visits (per capita)	5.4	2019		↓
Contributions as Percent of Income (in constant 2020 dollars)	0.8%	2019		↓
Households without Vehicles	10%	2016-20***		↔

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ECONOMIC SECURITY

❖ In 2016-20, median household income in the region was \$61,400, below the national median of about \$65,000 and below the statewide median of \$71,000. The nation declined at a smaller rate (.4%) over the same period, while the state increased 5.5%. Among local counties, Ontario had the highest median income, at \$65,000, and Orleans had the lowest, at \$53,000. Monroe and Orleans experienced the steepest declines in income from 2000 through 2016-20 (down by 11% and 10%, respectively), while Yates was the only county where the income grew modestly (2.8%).

The City of Rochester had a median income of \$37,400 in 2016-20, substantially lower than every county in the region, and down 11% since 2000. Median income was higher than Rochester in Batavia (\$49,900), Canandaigua (\$48,100) and Geneva (\$42,500).

❖ The regional poverty rate in 2016-20 was 13%, the same as the nation and close to the statewide rate of 14%. The poverty rate in the City of Rochester was significantly higher at 30% in 2016-20, an increase of 4 points since 2000 but down 3 points since 2011-15.

❖ The 60,000 Rochester residents living in poverty accounted for 59% of the poverty in Monroe County and 40% of the total for the region; these shares have declined between 6 and 10 percentage points since 2000, indicating a growth in poverty outside the City as well. Among the regional counties, poverty rates were highest in 2016-20 in Monroe, Orleans and Yates (all at 14%), followed by Livingston (13%), while the rate were lowest in Ontario and Wyoming (both at 9%).

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Disengaged Youth (ages 16 to 19)	6%	2016-20***		
Median Household Income (Inflation adjusted)	\$61,376	2016-20***		
People Living in Poverty (% of Population)	13%	2016-20***		
Public Assistance Recipients (Rate per resident)	2.0%	2020		
Approval Rate for Public Assistance Recipients	24%	2020	 (NYS excludes NYC)	
Households Receiving SNAP	13%	2016-20***		
Tax Filers Receiving Earned Income Tax Credit	15%	2019		
Earned Income Tax Credit (EITC) (in 2020 dollars)	\$172	2019		
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❖ Total jobs decreased by 8.0% in the region from 2019 to 2020, placing our region below the state and national level (at -9.1% and -5.4% respectively) due to the COVID-19 pandemic and ensuing shutdowns. The number of jobs dropped in all counties in the region between 2019 and 2020 due to the COVID-19 pandemic. Over that time period, Seneca experienced the most significant loss at 12% in total jobs, a greater drop than in the region and highest of the counties. Next lowest were Yates (-8.7%) and Livingston (-8.4%).

❖ The COVID-19 pandemic and ensuing shutdowns increased the unemployment rate for the 9-county Rochester region to 8.1%, in 2020, up from 3.9% in 2019. The region's 2020 rate was similar to the national level and slightly lower than the state levels (8.1% and 10.0%, respectively). Throughout the decade, the region has generally fared somewhat better than New York State and the nation.

❖ Monroe and Orleans had the highest unemployment rates in the region at 8.6% and 8.4% respectively in 2020, while Yates had the lowest unemployment rate in the region at 6.5% followed by Livingston at 7.1% and Ontario at 7.3%. The City of Rochester unemployment rate in 2020 (12.8%) had been declining from a high of 11% in 2012.

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Annual Change in Total Jobs	-8.0%	2020		↓
Change in Number of Business Establishments	11%	2020		Not applicable
Unemployment Rate	8.1%	2020		↓
Change in Average Salary (Since 2001)	12%	2020		↑
Employment-to-Population Ratio	60%	2016-20		↓
Local Government Spending (Per Resident)	\$3,731	2019	 (NYS excludes NYC)	↓
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EDUCATION

- ❖ Eighty-nine percent of regional students who began high school in 2017 graduated on time, compared to 86% of students statewide. In the City of Rochester, the rate was 71%. During 2016-20 just 9% of adults in the region lacked a high school diploma, lower than both the statewide (13%) and national (11%) rates.
- ❖ In 2020, instructional spending in our region was about \$17,000 per student, lower than the state (\$21,100) and the state excluding NYC (\$19,200). Seneca, Wayne and Yates counties had the highest per student cost for instruction almost \$18,000, while Wyoming spent the least among all counties at \$16,100. The Rochester City School District spent more per student than the region and counties at almost \$18,100.
- ❖ Children’s education was dramatically affected by the pandemic during the 2020-21 school year. As a result, testing data in this section has not been updated.

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Pre-Kindergarten Participation (% of Four Year Olds)	58%	2020		
Grade 3 English % (Scoring at Level 3+)	44%	2019		
Grade 3 Math (Scoring at Level 3+)	49%	2019		
Grade 8 English % (Scoring at Level 3+)	39%	2019		
Grade 8 Math % (Scoring at Level 3+)	49%	2019		
Common Core Algebra (score of at least 3+)	73%	2019		
Common Core English (score of at least 3+)	83%	2019		
Four Year Cohort Graduation Rate (% of Ninth Graders)	89%	2021		
Education Attainment for People 25 and Older (% with Some College+)	64%	2016-20****		
Percent of Students Receiving Special Education	9%	2020		
School Spending per Student (in constant 2020 dollars)	\$23,561	2020	 (NYS excludes NYC)	
Instructional Spending per Student (in constant 2020 dollars)	\$16,983	2020		

















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HEALTH

- ❖ In 2019, 4% of residents under 65 in our region did not have health insurance, lower than the 6% reported for the state and 11% for the nation.
- ❖ In 2020, there were 300 alcohol-related crashes in the region, amounting to 2.5 crashes per 10,000 residents. This was 49% less than the rate in 2000. The region did have a higher rate than the state as a whole, which had 1.6 alcohol-related crashes per 10,000 residents in 2020.

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
People Without Health Insurance (under age 65)	4%	2019		
Supply of Doctors (per 10,000 residents)	35.3	2019		
Mortality (per 100,000 residents)	693	2019	 (NYS excluding NYC)	
Chlamydia (per 100,000 residents)	55	2018		
Gonorrhea (per 100,000 residents)	18	2018		
People Living with HIV (per 100,000 residents)	104	2019	 (NYS excludes NYC)	
People Living with AIDS (per 100,000 residents)	132	2019	 (NYS excludes NYC)	
Alcohol Related Crashes (per 10,000 Residents)	2.5	2020		

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HOUSING




- ❖ In 2016-20, the median monthly rent in the region was \$900, lower than the statewide median of \$1,300 and the national median of \$1,100. Overall, the region's median rent was down slightly (2%) in 2016-20 compared to 2000 after adjusting for inflation. In contrast, state and national median rents increased 26% and 17%, respectively, from 2000 to 2016-20. In 2016-20, median rent in the region was 32% of median household income, in line with the national proportion of 31% and the statewide proportion of 34%.




- ❖ Between 2000 and 2016-20, median rents in most counties in the region decreased slightly after adjusting for inflation, with the greatest drops in Wyoming (9%) and Livingston and Wayne (both at 6%). Only Ontario saw a slight increase since 2000 (2%).

The median rent for Monroe County was flat during this timeframe.

- ❖ In 2016-20, 68% of housing units in the region were owner-occupied, higher than the national figure of 64% and much higher than the state share of 54%.











TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Median Home Value (in 2020 dollars)	\$143,640	2016-20****	 (NYS excludes NYC)	
Median Rental Prices (in 2020 dollars)	\$896	2016-20****		
Housing Affordability for Homeowners (ratio of home value to annual income)	2.3	2016-20****		
Housing Affordability for Renters (proportion of income devoted to rent)	32%	2016-20****		Not Available
Overall Housing Cost Burden	28%	2016-20****		
Homeownership Rate	68%	2016-20****		
Vacant Housing Units	9%	2016-20****		
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PUBLIC SAFETY

- ❖ Serious crimes fell 52% in the region from 2000 to 2020 more than the 45% statewide decline. In 2020, there were 170 serious crimes per 10,000 residents in the region, above the state rate but below the nation.
- ❖ Our region's rate of violent crime increased 5% from 2000 to 2020, in contrast to a decline of 37% in the state.

TRENDS SNAPSHOT				
Indicator	Regional Value*	Year**	NYS Comparison	Long Term Trend***
Serious Crimes (per 10,000 residents)	170	2020		
Violent Crimes (per 10,000 residents)	24	2020		
Domestic Violence (per 10,000 residents)	57	2020	 (NYS excludes NYC)	
Incarceration Rate (per 10,000 residents)	8.7	2020	 (NYS excludes NYC)	
Arrest Rate (per 10,000 residents)	130.1	2020		
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